

## FIND YOUR FEET TASK

# A LEVEL MEDIA:

### TASKS

1. Understanding what to expect on the course (reading slides 1-7)
2. Reading through x3 Case Studies & making notes about personal opinion (slides 8-12)
3. Understanding Roland Barthes - Semantic Code Theory (reading slides 13-19)
4. Watch YouTube video on The Joker Director Scene Explanation (slide 20) & make notes
5. Extension Task: Apply Barthes' Semantic Code Theory to Black Panther, making notes (slides 21-25)
6. Summer Learning Task - Short Essay - Independently Researched - Making connections to social, political or historical context (slides 28-29).

For more information on your Find Your Feet task, visit the document [here](#)

### RESEARCH

THESE ARTICLES HAVE LINKS IN THE PREPARATION TASK UNDER 'ADDITIONAL RESEARCH'

Cambridge Analytica Scandal Research:

CBS News on "The Great Hack": Netflix Documentary - YouTube

ABC 1 on Facebook Fined \$5 billion - YouTube

Phone Hacking Scandal Research:

BBC News - The Phone Hacking Trial Explained

Channel 4 News - News of the World owners arrested - YouTube

The Guardian - Phone Hacking Scandal Continues Ten Years On

Logan Paul Scandal:

BBC News - Logan & Jake: Brothers Dominating Social Media - YouTube

HuffPost - 1 Year After Infamous Video Logan Paul is Bigger than Ever

The Verge - Logan Paul Apologises for filming the victim

ABC News - Logan Paul YouTube Star Speaks Out - YouTube

Understanding how film directors create meaning:

Vanity Fair - The Joker Director Explains - YouTube

## WEBSITES AND ONLINE LEARNING MATERIALS

Eduqas Media Studies - Interactive Resources: <https://resources.eduqas.co.uk/Pages/ResourceByArgs.aspx?subId=20&lvlId=1>

YouTube - Mrs Fisher - Theories/Media Texts Explained: <https://www.youtube.com/channel/UCUKrxp4BcJrGLzmqAhCjASg>

TED X Talk - How the Media Effects Youth: <https://www.youtube.com/watch?v=HjnclEhy960>

TED X Talk - Whoever controls the media, controls culture: <https://www.youtube.com/watch?v=ZpjWioF6iMo>

BBC News - Entertainment & Arts: [https://www.bbc.co.uk/news/entertainment\\_and\\_arts](https://www.bbc.co.uk/news/entertainment_and_arts)

"The Great Hack" - Documentary - 2019 - Netflix (clips can be found on YouTube)

## RECOMMENDED READING

[My Theory Guide - A Short Guide - Naomi Baxter & Tom Ray](#)

## CONTACT

For any questions about your Find Your Feet task, please e-mail:

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